

QS Higher Ed Summit: Europe

Western European Global Impact Forum
28 June | Université Paris Cité & Online

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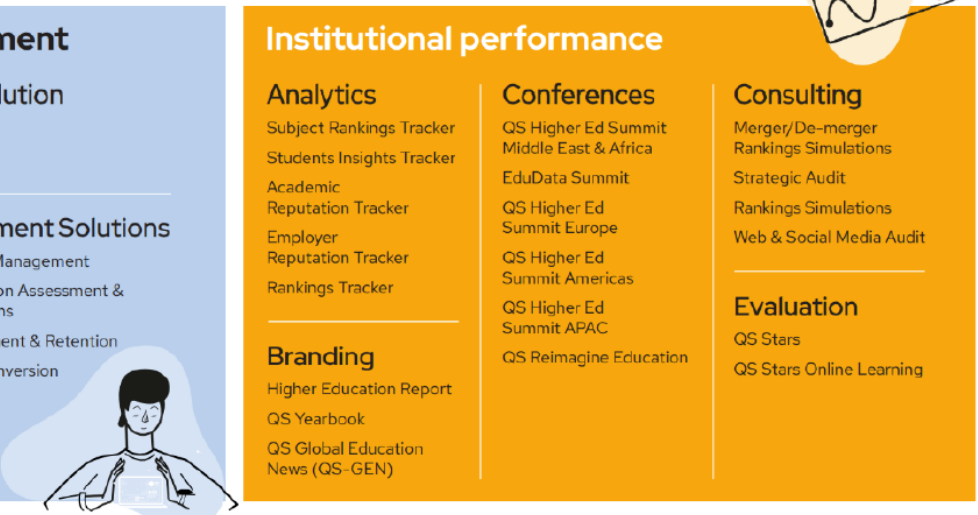
Agenda

Agenda		
<i>Paris (GMT +2)</i>	Registration and Refreshments	
9:30-10:00		
10:00-10:15	Keynote Address	
10:15-10:20	Opening and Agenda	Selma Toohey Director, UK & Western Europe
10:20-10:30	Opening Address	Antoine Cazé Vice-Président International
10:30-11:30	<p>Why do we rank? <i>This session explores why QS runs rankings. It explores how rankings provide a particular snapshot of performance, focusing on global comparisons. The session explores how rankings should be read alongside other quality assurance, assessment and performance insight tools to understand a holistic picture of institutional performance. The session also explores how students use rankings as part of their decision-making when making the right education choices for their future.</i></p>	Leigh Kamolins Director of Evaluation & Analytics
11:30-12:30	Global Impact: Western Europe	QS Consulting and Impact Team
12:30-13:30	Lunch	
13:30-14:30	Business Impact	Daniel Kahn Senior Insights Specialist – GME
14:30-15:30	<p>Breakout 1: Assessing University Reputation - What does the reputation data actually tell us about university global and industry engagement?</p>	Juan Carlos Regional Sales Manager
	<p>Breakout 2: QS Stars <i>Universities operating in increasingly competitive and complex environments. For many, reaching the audiences needed to build reputation and to fuel diverse student recruitment pipelines has never been more challenging. QS Stars is a data-driven quality standard that evaluates institutional effectiveness in up to 14 key dimensions of institutional performance. This session explores how QS Stars can help to drive institutional improvement and refine the messaging to prospective students about your institution's strengths to stand out in a world of information overload.</i></p>	Leigh Kamolins Director of Evaluation & Analytics
	<p>Breakout 3: TBC</p>	<p>Florence Webb Senior Consultant</p> <p>Veronica Omeni Principal Consultant</p> <p>Shadi Hijazi Principal Consultant</p>
15:30-15:35	Closing Remarks	Selma Toohey Director, UK & Western Europe



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			Evaluation QS Stars QS Stars Online Learning

Your dedicated QS Team. Get in touch with us if you have any questions

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